



# 90 Days of Social Media

## *Content Ideas*



For Busy Entrepreneurs





# Social Media Content Ideas

1. Share a New Blog Post
2. Share a Holiday Special
3. Share an Evergreen Blog Post
4. Post a YouTube Video
5. Share Behind the Scenes of Your Business
6. Share Your Personal Story
7. Share a Recent Trip
8. Share a Success Story
9. Share a Helpful Tip
10. Ask a Question About your Product
11. Share a Webinar
12. Share a Free Giveaway
13. Share a Special Discount
14. Share a Flash Sale
15. Host a Contest
16. Go Live!
17. Share Something You Think is Funny
18. Share a Special Gift Just for Your Followers
19. Post a Case Study
20. Post a Monday Motivation
21. Post a Throwback Thursday
22. Share Someone Else's Post
23. Share a Quick Tip
24. Post About Your Favorite Cafe
25. Share a Personal Photo
26. Share Your Mission
27. Share an Upcoming Event
28. Share 5 Tools You Use Every Day

MONTH 1



# Social Media Content Ideas

29. Share an Infographic
30. Share an Inspiring Quote
31. Share an Interview
32. Answer a Common Question
33. Share a Free Workshop
34. Share a Podcast Episode
35. Share a Video from Another Blogger
36. Share a #featurefriday Post
37. Share a #freebiefriday Post
38. Share a #selfiesunday Post
39. Share a #saturdayshoutout Post
40. Share Your Daily Routine
41. Share What Motivates You
42. Share Pictures of Your Product
43. Show Images of People Using Your Product
44. Share a Poll or Survey
45. Post About Something You Want to Do
46. Share a Retweet
47. Mention Someone You Admire
48. Mention a Coworker
49. Share Insights from a Failure
50. Share Insights from a Win
51. Post a Roundup of Helpful Resources
52. Post a Roundup of Your Blog Posts
53. Share a Special Offer
54. Feature an Affiliate Product
55. Share a New Discovery
56. Share a Top Productivity Tip

MONTH 2



# Social Media Content Ideas

57. Share How You Plan Your Day
58. Share Your Goals
59. Share 3 Things You Do with New Clients
60. Ask People to Share Their Goals
61. Share One Thing You're Grateful For
62. Share Recent Projects
63. Share a New Course or Product
64. Share a Local Event
65. Ask Customers for Feedback
66. Post a How-to Tutorial
67. Share a Video of Your Product
68. Share a Case Study
69. Post a Fill-in-the-Blank
70. Share a Little-Known Fact
71. Share Your Favorite Mug
72. Post DIY Ideas
73. Share a "What's in Your Bag" Post
74. Share a Quick Recipe
75. Share Your Pet's Photo
76. Share a New App You Found
77. Share 3 of Your Favorite Books
78. Invite People to Your Facebook Group
79. Post an "Ask Me Anything"
80. Share an Important Milestone
81. Share a Clip from an IGTV Video
82. Share a Photo of You
83. Share Your Morning Routine
84. Post About How Your Life Has Changed

MONTHS



# Social Media Content Ideas

## BONUS IDEAS

85. Ask Followers How They Found You
86. Share a Beautiful Graphic
87. Post a “What If...”
88. Share a Lyric or Poem that Inspires You
89. Share an Industry Myth You Don’t Believe and Why
90. Post Your Daily Mantra



Now that you have all these ideas, you may be wondering what to do with them. One of the hardest parts about staying consistently on social media (which we ALL need to do to increase our visibility and build our businesses) is coming up with the actual content. Ideas are one thing and execution is another, right?

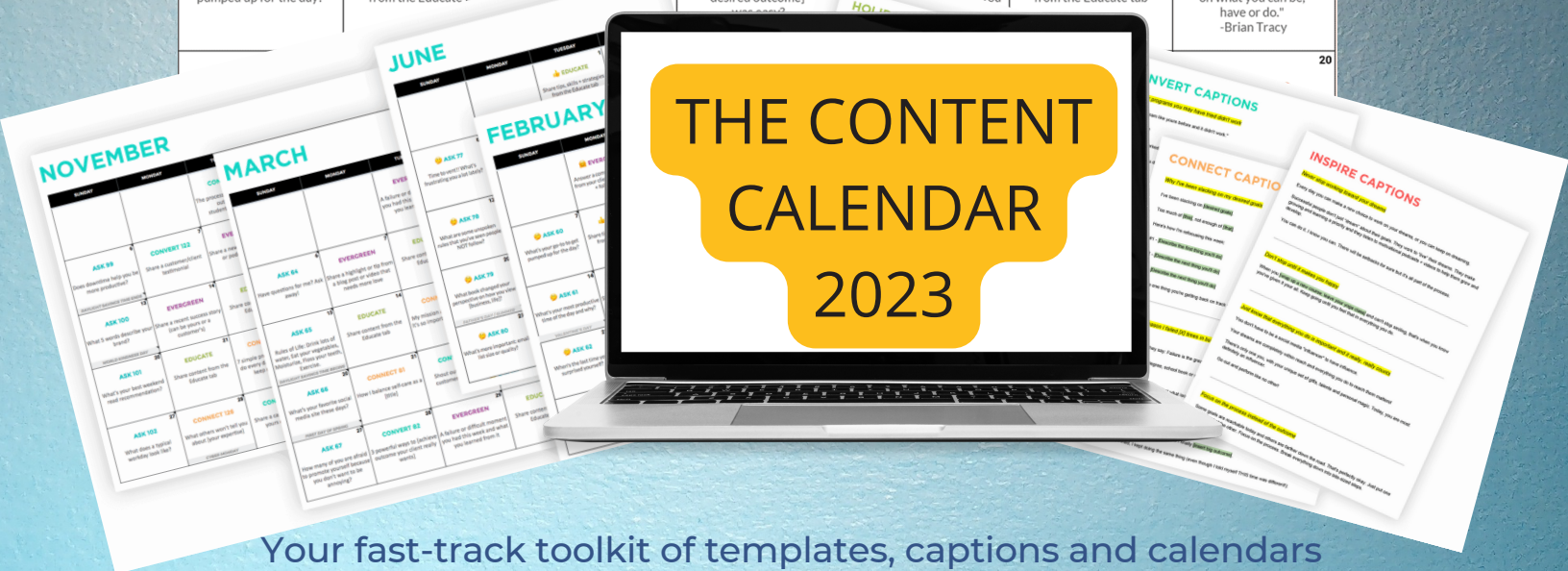
To help with that, we created *The Content Calendar 2023*, a calendar and caption template system with hundreds and hundreds of content ideas and plug-and-play caption templates that will save you 90% of the time you’re spending right now on social media.

Scroll to the next page for more details.

# THE CONTENT CALENDAR 2023

730 Days of Social Media Content Ideas  
885 Plug-and-Play Caption Templates

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	<b>EVERGREEN</b> 1 Answer a common question from your clients, customers + followers	<b>EDUCATE</b> 2 Share tips, skills + strategies from the Educate tab	<b>CONNECT 8</b> 3 A quick shout out about everything I'm grateful for this week	<b>CONVERT 9</b> 4 3 ways I price my programs + offers and why	<b>EVERGREEN</b> 5 Share a win or milestone you reached this week + how you did it	<b>INSPIRE 8</b> 6 It's not the destination, it's all the steps you took to get there
<b>ASK 8</b> 7 What's your go-to to get pumped up for the day?	<b>EDUCATE</b> 8 Share tips, skills + strategies from the Educate tab	<b>CONNECT 9</b> 9	<b>CONVERT 10</b> 10 What if [your client's desired outcome]	<b>EVERGREEN</b> 11 Share a win or milestone you reached this week + how you did it	<b>EDUCATE</b> 12 Share tips, skills + strategies from the Educate tab	<b>INSPIRE 9</b> 13 "Imagine no limitations on what you can be, have or do." -Brian Tracy
						20



Your fast-track toolkit of templates, captions and calendars to keep your followers engaged and eager to buy.

The Content Calendar 2023 is a content calendar and caption template system that covers 2 years worth of posts...

...with 730 unique and strategic content ideas...

and 885 plug-and-play caption templates already written and ready for you to share...

...with a 2-Year Content Calendar planned out for you.

**2023 Sale NOW FOR JUST \$67**

One-time payment, no monthly subscription